## State of California GOVERNOR'S OFFICE OF EMERGENCY SERVICES POSITION DUTY STATEMENT

BU: 1, 4, 9, 10, 11, 12, & 14

EMPLOYEE:	CLASSIFICATION:	HEADQUARTERS: Joint Field Office			
DDOCD A A A /I IN IIT.	Television Specialist POSITION NUMBER:	CBID:			
PROGRAM/UNIT:	163-520-5571-904	R01			
Office of Policy & Admin / Crisis	163-320-33/1-904	RUI			
Communications & Public Affairs/					
Media Relations / Creative					
Services/ JFO	TIME BASE:	MODE MEET COOLD			
TENURE:		WORK WEEK GROUP:			
Emergency	Intermittent				
APPT EFFECTIVE DATE:	RANGE (IF APPLICABLE):	PROBATIONARY PERIOD:			
	N/A	☐ 6 Mos. ☐ 12 Mos. ☒ N/A			
IMMEDIATE SUPERVISOR:	CONFLICT OF INTEREST CATEGORY:	DMV PULL PROGRAM:			
Staff Services Manager II 🔲 🗆 Yes 🖂 No 🗎 🖾 Yes 🗆 No		⊠ Yes ⊔ No			
1. SUPERVISION RECEIVED:					
The Television Specialist is under the direction of the Staff Services Manager II of the Creative					
Services unit.					
2. SUPERVISION EXERCISED:					
N/A					
3. PHYSICAL DEMANDS (SEE ADDITIONAL PAGES):					
Individual must be able to reason well, know basic research methodologies, be tactful, possess					
excellent written and oral communication skills, and be willing to learn various aspects of the					
California Governor's Office of Emergency Services (Cal OES) media relations and public					
information system and processes.					
4. PERSONAL CONTACT (WHO THE EMPLOYEE MAY BE IN CONTACT WITH WHILE PERFORMING DUTIES):					
This position interacts frequently with a variety of OES staff, external agencies, and the media.					
5. ACTIONS AND CONSEQUENCES (AS RELATED TO DUTIES PERFORMED):					
Duties and responsibilities in the Office of Crisis Communication & Public Affairs are sensitive, and					
multi-media work products must be carefully prepared to ensure that public information issues are					

- external communication is critical.

  6. EMERGENCY OPERATIONS ACTIVATION/OPERATIONAL ASSIGNMENT 100%:
  - May be required to work in the State Operations Center (SOC), Regional Emergency Operations Center (REOC), Joint Field Office (JFO), Area Field Office (AFO), Local Assistance Center (LAC), or other location to provide assistance in emergency response and recovery activities. All staff is required to complete operational related training and participate in one of three Readiness Teams that rotate activation availability on a monthly basis if not assigned to an Operational Branch (e.g., Fire/Law/Region/PSC Operations (Technicians)/PSC Engineering (Engineers). May be required to participate in emergency drills, training, and exercises.

addressed as timely and efficiently as possible. Cal OES is an extension of the Governor's Office where emergency services are concerned; hence, careful, accurate and effective internal and

Staff need to work effectively under stressful conditions; work effectively & cooperatively under the pressure of short leave time; work weekends, holidays, extended and rotating shifts (day/night). Statewide travel may also be required for extended periods of time and on short notice.

While fulfilling an operational assignment it is important to understand that you are filling a specific

(Continued)- EMERGENCY OPERATIONS – ACTIVATION/OPERATIONAL ASSIGNMENT 100%: position" and that position reports to a specific Incident Command System (ICS) hierarchy. This is the chain of command that you report to while on this interim assignment.

## On Call/Standby/Duty Officer (if applicable)

If assigned on-call, standby or as a Duty Officer, you are required to be ready and able to respond immediately to any contact by Governor's Office of Emergency Services (Cal OES) Management (including contact from the State of California Warning Center) and report to work in a fit and able condition if necessary as requested.

## 7. JOB DESCRIPTION/GENERAL STATEMENT:

Under the direction of the Information Officer II, the incumbent is responsible for all aspects of assigned television, radio, and audiovisual productions from concept development to the finished product. This position requires that the incumbent work cooperatively with others, maintain regular, consistent, predictable attendance, exercise good judgment, and communicate effectively, both orally and in writing, have the ability to successfully apply creative solutions to a wide range of communications and training needs. It is important that the incumbent understands and has a superior working proficiency in using contemporary software and hardware technology for videography, audio and video production, script writing, storytelling, and marketing

In alignment with our commitment to diversity, equity, inclusion, and accessibility, all Cal OES employees are encouraged to promote and foster an equitable and inclusive workplace environment.

Percent of Time	ESSENTIAL FUNCTIONS
33%	Operation of professional high-definition video and audio recording equipment, audio mixing consoles, live video production switchers, live web-streaming devices, and computerized editing and video special effects equipment and software. Location and studio direction, lighting, staging, narration, and music.
	Establish and maintain production cost estimates, objectives and schedules. Communicate regularly with appropriate Cal OES management and staff to ensure assigned projects are meeting desired objectives and completed on time.
13/6	Analyze communications needs to achieve desired outcomes. Determine the best medium for production or presentation. Complete needs and audience analyses, clarify objectives, develop, and write outlines, treatments, and scripts from source materials. Conducts extensive research online, and through interviews with subject matter experts and others.
13%	Collaborate with other agencies and/or non-governmental organizations as directed by supervisor/manager to provide technical support for public, and non-public, events, meetings, and outside multi-media productions. Required to travel throughout the state.
Percent of Time	MARGINAL FUNCTIONS
	Other Job-Related Duties as Required Performs other job-related duties as required to fulfill the Cal OES mission, goals and objectives. Additional duties may include, but not be limited to: assisting where needed within the program, which may include special assignments; complying with general State and Cal OES administrative reporting requirements (i.e. completion of time sheets, project time reporting, travel requests, travel expense claims, work plans, training requests, individual development plans, etc.); and attendance at staff meetings.

PHYSICAL AND MENTAL REQUIREMENTS OF ESSENTIAL FUNCTIONS					
Activity	Not Required	Less than 25%	25% to 49%	50% to 74%	75% or More
VISION: Reviewing mail; preparing various forms; proofreading documents; reading printed material, computer screens, and handwritten materials.					×
HEARING: Answering telephones; receiving verbal information from outside sources; understanding verbal instruction.					$\boxtimes$
SPEAKING: Receiving visitors; answering inquiries and providing verbal information or instruction.					$\boxtimes$
MOVEMENT: Delivering material to others; picking up materials from others; copying; faxing; distributing information; filing.					$\boxtimes$
SITTING: At a computer terminal or desk; conferring with employees.			$\boxtimes$		
STANDING:			$\boxtimes$		
BALANCING:		$\boxtimes$			
CONCENTRATING: Reviews and reads records/documents, researches, composes, analyzes, compiles, and updates technical documents; multi-tasking; prepares various forms and documents.					$\boxtimes$
COMPREHENSION: Understanding needs of coworkers, clients; understands procedures and practices; Understands laws, regulations related to their work.					×
WORKING INDEPENDENTLY: Possesses ability to work independently as well as a team member, have good interpersonal and communication skills, ability to follow directions, take initiative, assume responsibility, and exercise good judgment and tact. Must be able to work alone without much guidance or interaction or interaction from other staff.					$\boxtimes$

PHYSICAL AND MENTAL REQUIREMENTS OF ESSENTIAL FUNCTIONS					
Activity	Not Required	Less than 25%	25% to 49%	50% to 74%	75% or More
LIFTING UP TO 10 LBS. OCCASIONALLY:					$\boxtimes$
LIFTING UP TO 20 LBS. OCCASIONALLY AND/OR 10 LBS. FREQUENTLY:					$\boxtimes$
LIFTING UP TO 20-50 LBS. OCCASIONALLY AND/OR 25-50 LBS. FREQUENTLY:					$\boxtimes$
KEYING: Pushing buttons on telephone; typing; copying.			$\boxtimes$		
REACHING: Answering phones.			$\boxtimes$		
CARRYING: Distributing mail; reports; stocking supplies.			$\boxtimes$		
CLIMBING: Stairs.					$\boxtimes$
BENDING AT WAIST:					$\boxtimes$
KNEELING:			$\boxtimes$		
PUSHING OR PULLING:					$\boxtimes$
HANDLING: Documents, manuals, and materials.					$\boxtimes$
DRIVING:			$\boxtimes$		
OPERATING EQUIPMENT: Computer; telephone; copy machine; fax.					$\boxtimes$
WORKING INDOORS: Office environment.			$\boxtimes$		
WORKING OUTDOORS:			$\boxtimes$		
WORKING IN CONFINED SPACE:		$\boxtimes$			

## OTHER INFORMATION

Must have knowledge of the state and related federal laws, rules, regulations, policies, and procedures. Must exercise good writing skills; follow oral and written directions, be responsive to the needs of the public and employees of Cal OES and other agencies; analyze situations and take effective action using initiative, resourcefulness, and good judgment. May need to work with limited supervision.

Consistent with good customer service practices and the goals of the Cal OES Strategic Plan, the incumbent is expected to be courteous and provide timely responses to internal and external customers, follow through on commitments, and solicit and consider internal and external customer input when completing work assignments.

SIG	GNATURES
Certification of Applicant/Employee	
	luties of this position with or without reasonable the hiring supervisor, who in turn, will discuss with for.
good judgment, and ability to work coopera	ifications including integrity, initiative, dependability, atively with others; and a state of health consistent s as described above with or without reasonable
I have read and discussed these duties with r	my supervisor:
Employee's Signature	 Date
I certify that the above accurately represents	s the duties of the position:
Supervisor's Signature	 Date
Civil Service Title	